



Dear Prospective Sponsor,

The Myrtle Beach Car Club, a tax exempt 501,3c organization has an exciting opportunity for your company to help support an amazing car club whose primary goal is to give back to the community. The huge success of our shows is credited in large part to our sponsors, who lend their names and financial support to our events in exchange for valuable sponsorship benefits. We hope you will consider becoming one of our sponsors and committing an amount as indicated in this letter.

The Myrtle Beach Car Club holds 5 large shows a year and approximately 27-30 cruise-ins. Last year our shows brought in an average of 80-100 cars and our cruise-ins bring in around 60-75 cars each Saturday at various businesses around Horry County. We are able to donate to 7 local charities each year from having these shows and cruise-ins. Our donations stay within Horry County and the amounts average about \$7,000 to \$8,000 total moneys raised each year.

As a sponsor, your company will receive benefits designed to increase visibility of your name and provide a return on your company's investment, including:

1. Your company's logo with link to your website on the Myrtle Beach Car Club web page and facebook page.
2. Name recognition in all press releases and media coverage.
3. Inclusion of your name and logo in all promotional materials.
4. Opportunity to include promotional materials in registration packets

You can visit our website at www.myrtlebeachcarclub.com to check us out and see the page with current links.

Someone with the club will be contacting you with a follow-up phone call. In the meantime, if you have any questions, please feel free to contact the current Lead Director, Rick Ciano at 856-796-0365 or you may email him at macv42@gmail.com. You may also contact Charles Duncan at nyseabees@gmail.com or call him at 843-650-9146

We appreciate your Company's consideration on becoming a sponsor of our club and supporting local organizations in our community.

Sincerely,

Board of Directors
Myrtle Beach Car Club www.myrtlebeachcarclub.com



Silver Sponsorship: \$200

Company Name & Logo on All promotional materials (small size)
Name & Logo (w/link to sponsor website) on the www.myrtlebeachcarclub.com home page and
facebook page for 3 months
Name & Logo on Signage displayed at the car show
Vendor spot available at discounted rate
Opportunity to include advertizing materials in registrations packets or submissions for
giveaways

Bronze Sponsorship: \$50-\$100 Donation to the Club

This would be for our car shows and your business name would be placed on a
trophy for the year we have the show

Example: ***Loris Bogoff-2019-(your Business name)***

This would be the **BEST OF SHOW** trophy that is chosen by a judge or car entry participants.

Vendors Space: \$50.00 - \$100.00 Donation to the Club

Your space or type of vendor would need to be approved by our venue
(This would be for Car Show only.)

For more information concerning vendor spaces, you will need to contact
Rick Ciano at 856-796-0365