



Dear Prospective 2021 Sponsor,

The Myrtle Beach Car Club, a tax exempt 501.c3 organization has an exciting opportunity for your company to help support an amazing car club whose primary goal is to give back to the community. The huge success of our shows is credited in large part to our sponsors, who lend their names and financial support to our events in exchange for valuable sponsorship benefits. We hope you will consider becoming one of our sponsors and committing an amount as indicated in this letter.

The Myrtle Beach Car Club holds a minimum of 5 large shows a year and approximately 27-30 cruise-ins. Last year our shows brought in an average of 80-100 cars and our cruise-ins bring in around 60-75 cars each Saturday at various businesses around Georgetown and Horry County's. We are able to donate to 7 local charities each year from having these shows and cruise-ins. Our donations stay within Georgetown and Horry County and we raised over \$11,500 total moneys this year for our charities.

As a sponsor, your company will receive benefits designed to increase visibility of your name and provide a return on your company's investment, including:

1. GOLD \$250: 5 sponsor trophy's (your name on trophy, show dates your choice) your company logo on our trailer for 1 year. Your company's logo with link to your website on the Myrtle Beach Car Club web page and Facebook pages. Yard sign with your card displayed at all events.
2. SILVER \$125: 3 sponsor trophy's (your name on trophy, show dates your choice) your company's logo with link to your website on the Myrtle Beach Car Club web page and Facebook pages. Yard sign with your card displayed at all events.
3. BRONZE \$50: 1 sponsor trophy for next judged show (your name on trophy) Your company's logo with link to your website on the Myrtle Beach Car Club web page and Facebook pages. Yard sign with your card displayed at all events.

You can visit our website at [www.myrtlebeachcarclub.com](http://www.myrtlebeachcarclub.com) to check us out and see the page with current links.

If you have any questions, please feel free to contact the current Lead Director, Rick Ciano at 856-796-0365 or you may email him at [macv42@gmail.com](mailto:macv42@gmail.com).

We appreciate your Company's consideration on becoming a sponsor of our club and supporting local organizations in our community.

Sincerely,

Rick Ciano  
President Myrtle Beach Car Club