



Dear Prospective 2022 Sponsor,

The Myrtle Beach Car Club, a tax exempt 501,c3 organization has an exciting opportunity for your company to help support an amazing car club whose primary goal is to give back to the community. The huge success of our shows is credited in large part to our sponsors, who lend their names and financial support to our events in exchange for valuable sponsorship benefits. We hope you will consider becoming one of our sponsors and committing an amount as indicated in this letter.

The Myrtle Beach Car Club holds a minimum of 5 large shows a year and approximately 27-30 Cruise-ins. Last year our shows brought in an average of 80-120 cars and our Cruise-ins bring in around 60-75 cars each Saturday at various businesses around Georgetown and Horry Counties. We are able to donate to 4-5 local charities each year from having these Shows and Cruise-ins. Our donations stay within Georgetown and Horry Counties and we have donated over \$21,000 total moneys for our charities in 2021.

As a sponsor, your company will receive benefits designed to increase visibility of your name and provide a return on your company's investment, including:

1. GOLD \$250: 5 sponsor trophies (your name on the trophy for each of the five shows ), Your company logo on our trailer for 1 year. Your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.
2. SILVER \$135: 3 sponsor trophies (your name on trophy, show dates your choice). Your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.
3. BRONZE \$50: 1 sponsor trophy for next judged show (your name on trophy). Your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.

You can visit our website at [www.myrtlebeachcarclub.com](http://www.myrtlebeachcarclub.com) to check us out and see the page with current links.

If you have any questions, please feel free to contact the current Lead Director, Carol Hadley at 413-204-6790 or you may email her at [carolhadley@hotmail.com](mailto:carolhadley@hotmail.com)

We appreciate your Company's consideration on becoming a sponsor of our club and supporting local organizations in our community.

Sincerely,  
Carol Hadley  
President Myrtle Beach Car Club