



Dear Prospective 2023 Sponsor,

The Myrtle Beach Car Club, a tax exempt 501, c3 organization, has an exciting opportunity for your company to help support an amazing car club whose primary goal is to give back to the community. The huge success of our shows is credited in large part to our sponsors, who lend their names and financial support to our events in exchange for valuable sponsorship benefits. We hope you will consider becoming one of our sponsors and committing an amount as indicated in this letter.

The Myrtle Beach Car Club holds a minimum of 6 large shows a year and approximately 27-30 Cruise-ins. Last year our shows brought in an average of 80-120 cars and our Cruise-ins bring in around 60-75 cars each Saturday at various businesses around Georgetown and Horry Counties. We are able to donate to 4 local charities each year from having these Shows and Cruise-ins. Our donations stay within Georgetown and Horry County and we raised \$22,000 total moneys for our charities in 2022.

As a sponsor, your company will receive benefits designed to increase visibility of your name and provide a return on your company's investment, including:

1. GOLD \$300: 6 sponsor trophies (your name on the trophies for each of the six shows). Your company logo on our trailer for 1 year. Your company's logo and a link to your website on the Myrtle Beach Car Club website and Facebook pages. A yard sign with your card displayed at all events.
2. SILVER \$150: 3 sponsor trophies (your name on the trophies, 3 show dates of your choice). Your company's logo and a link to your website on the Myrtle Beach Car Club website and Facebook pages. A yard sign with your card displayed at all events.
3. BRONZE \$75: 1 sponsor trophy for next judged show (your name on the trophy). Your company logo and a link to your website on the Myrtle Beach Car Club website and Facebook pages. A yard sign with your card displayed at all events.

You can visit our website at www.myrtlebeachcarclub.com to check us out and see the page with current links. If you have any questions, please feel free to contact the current Lead Director, Carol Hadley at 413-204-6790 or you may email her at carolhadley@hotmail.com

We appreciate your Company's consideration on becoming a sponsor of our club and supporting local organizations in our community.

Sincerely,
Carol Hadley, President Myrtle Beach Car Club