Dear Prospective Sponsor 2027,

The Myrtle Beach Car Club, a tax exempt 501, c3 organization has an exciting opportunity for your company to help support an amazing Car Club whose primary goal is to give back to the community. The huge success of our shows is credited in large part to our sponsors, who lend their names and financial support to our events in exchange for valuable sponsorship benefits. We hope you will consider becoming one of our sponsors and committing an amount as indicated in this letter. You are welcome to attend any of our shows to promote your business.

The Myrtle Beach Car Club holds several Judged shows a year and approximately 27-30 Cruise-Ins. Last year, our Judged shows brought in an average of 80-190 cars and our Cruise-Ins around 60-75 cars. We donate to 4 local charities each year chosen by our members in January. Our donations stay within Georgetown and Horry County, and we have given over $30,000-$35,000 each year to our Charities.

As a sponsor, your company will receive benefits designed to increase visibility of your name and provide a return on your company's investment, including:

1. PLATNIUM $500+ Sponsor trophy at each show with your name. Special Yard Sign with your logo at all shows. Link to your website on the Myrtle Beach Car Club website & Facebook pages.

2. GOLD $300: Sponsor trophy at each show with your name. Your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.

3. SILVER $150: (Three) sponsor trophies with your name. (3 show dates your choice) your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.

4. BRONZE $75 (one) sponsor trophy with your name. (1 show date your choice) your company's logo with link to your website on the Myrtle Beach Car Club website and Facebook pages. Yard sign with your card displayed at all events.

You can visit our website at www.myrtlebeachcarclub.com to check us out and see the page with current links. If you have any questions, please feel free to contact the current Lead Director, Carol Hadley at 413-204-6790 or you may email her at carolhadley@hotmail.com
We appreciate your Company's consideration on becoming a sponsor of our club and supporting local organizations in our community.

Sincerely,
Carol Hadley
President Myrtle Beach Car Club